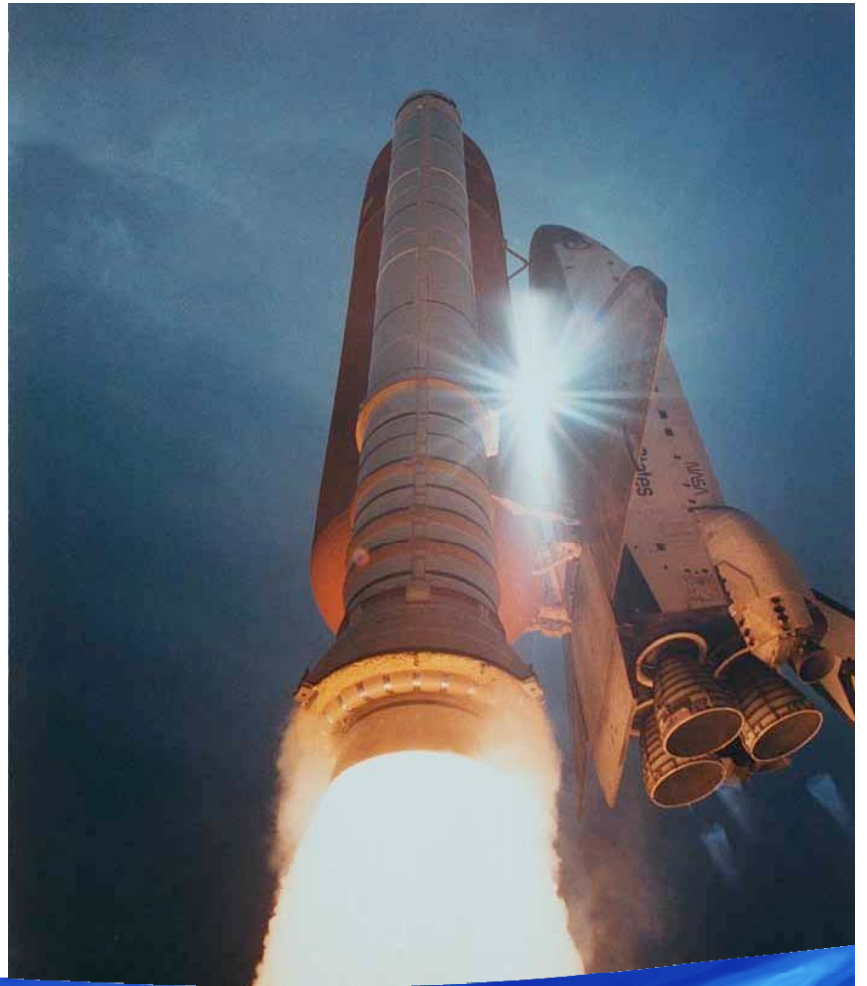


Kennedy Space Center Visitor Complex

Master Plan



MASTER PLAN DIAGRAM



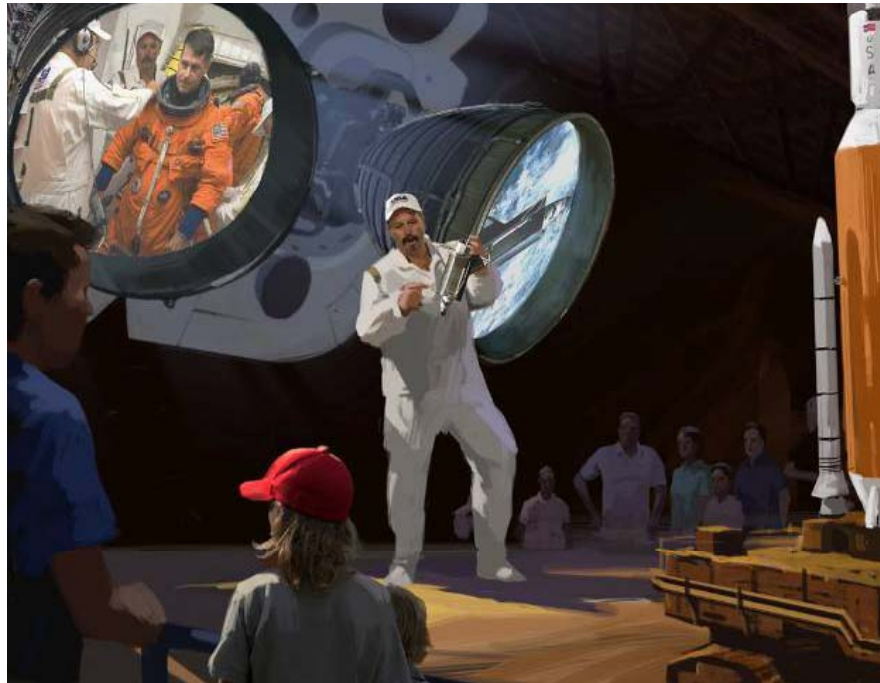
Entry Experience

THE ARRIVAL



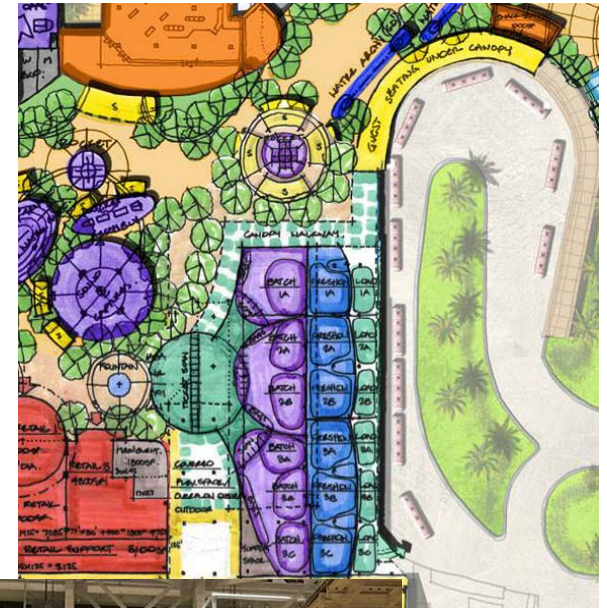
Kennedy Space Center

TOUR EMBARKATION



PRESHOW

PASSING THROUGH THE
PORTAL



Kennedy Space Center

KENNEDY SPACE CENTER – PUBLIC TOUR



ASVC



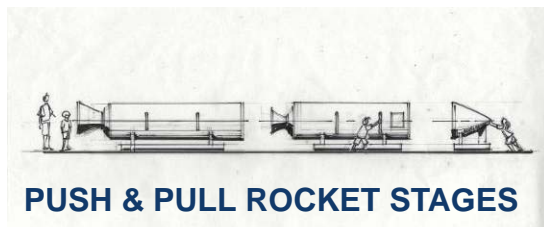
LC 39

BUS WRAPS



Vapor Trail

MAIN RETAIL / VAPOR TRAIL



**WATER ROCKET
BLAST**



RETAIL



WATER FEATURES



Legacy

LEGACY – AHOF MUSEUM



**ASTRONAUT ENCOUNTER
THEATER**

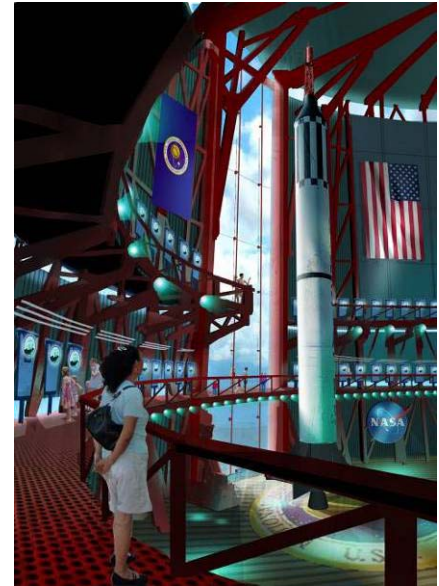
PANORAMIC FLIGHT SIMULATOR



MEET THE ASTRONAUT



MISSION CENTER



ASTRONAUT HALL OF FAME

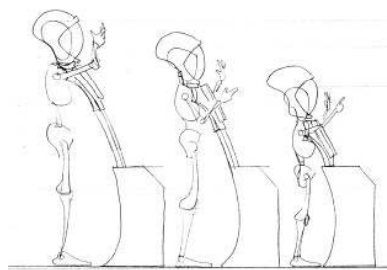


Legacy

EVA DISCOVERY



SUIT UP!



**EXTRA VEHICULAR
ACTIVITY**



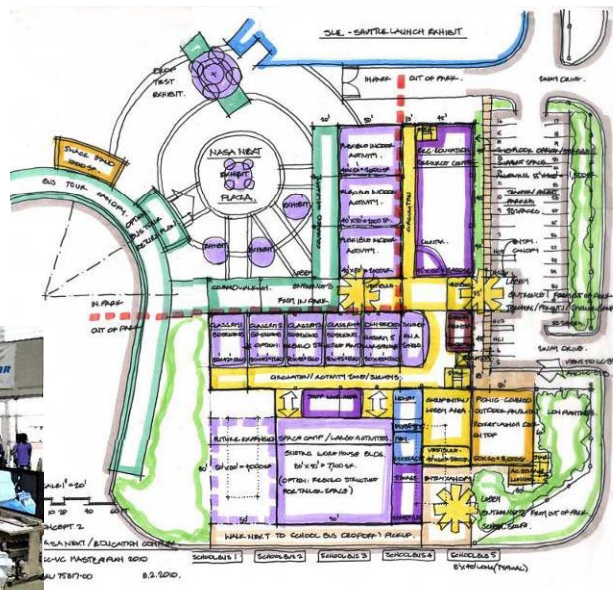
NASA Next NASA NEXT – RELOCATE AHOF EDUCATION



ROBOT COMPETITION ARENA



ROBOTICS WORKSHOP



ROCKET TEST LAB



LUNAR DISCOVERY

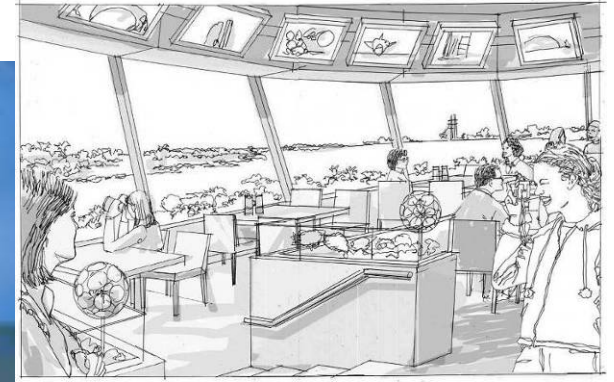


MOON ROCK CLAWS

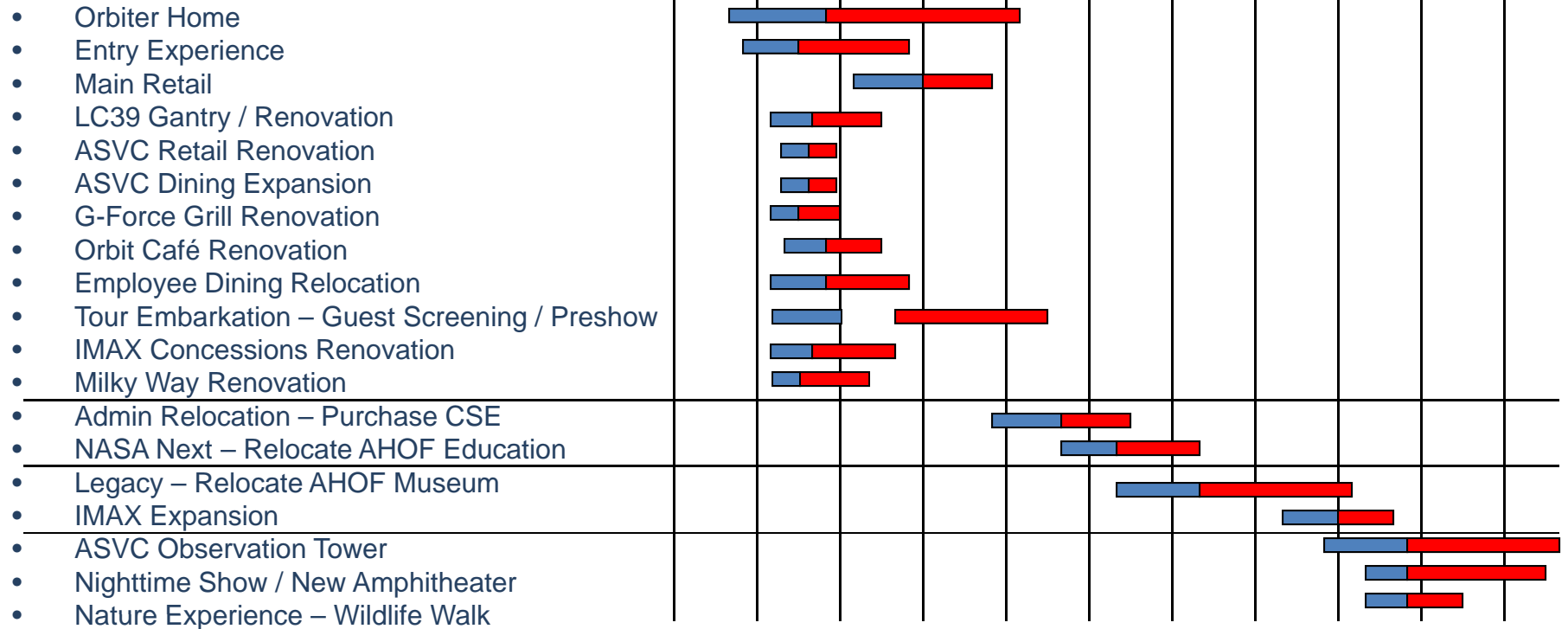


ASVC Observation Tower (2017 – 2020)

- Expansion to Existing ASVC
 - Food & Beverage Enhancements
- 363' Height – (Height of a Saturn V)

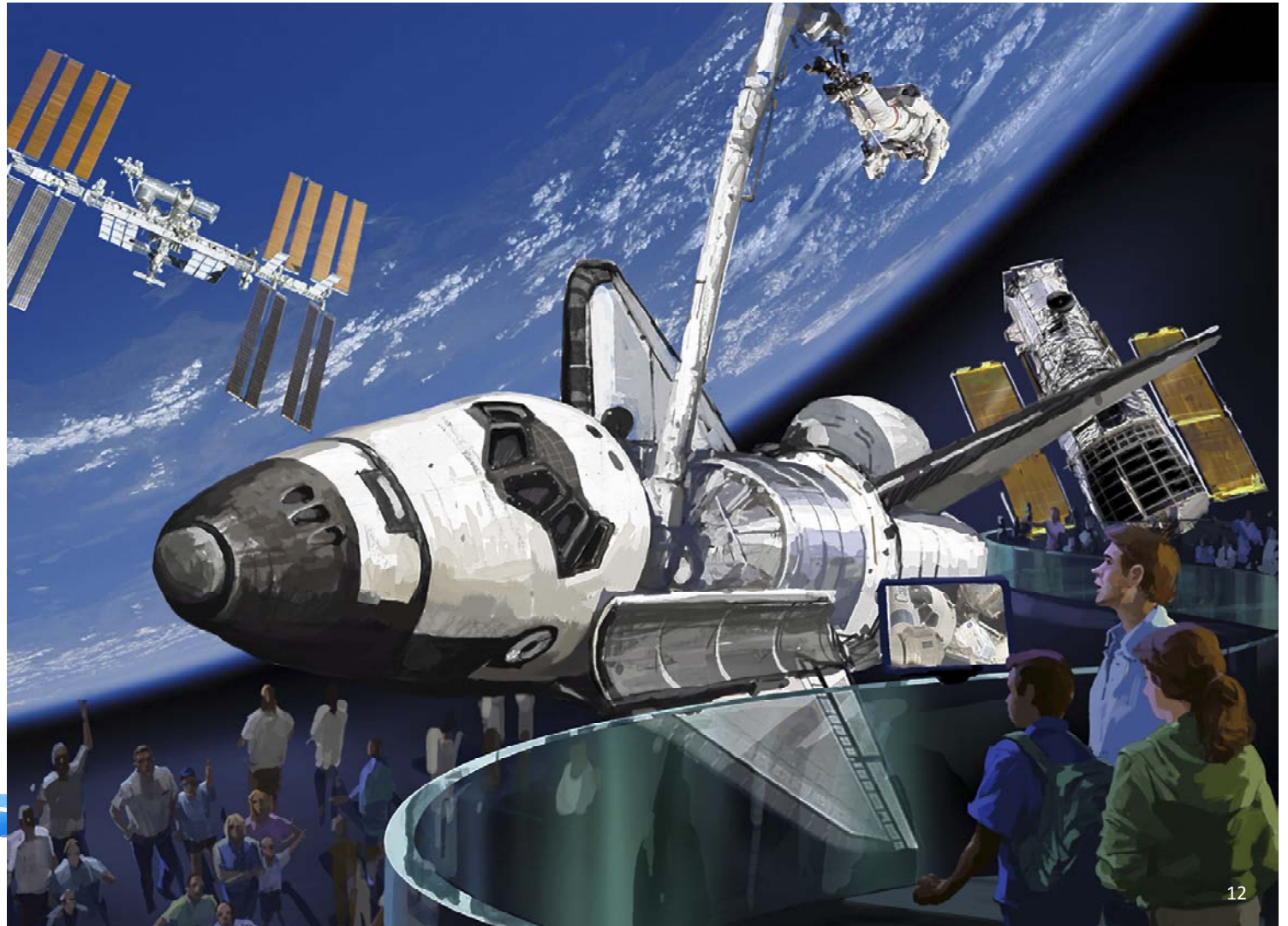


Master Plan Implementation Schedule



Orbiter Home

EXHIBIT CONCEPT



PGAVDESTINATIONS

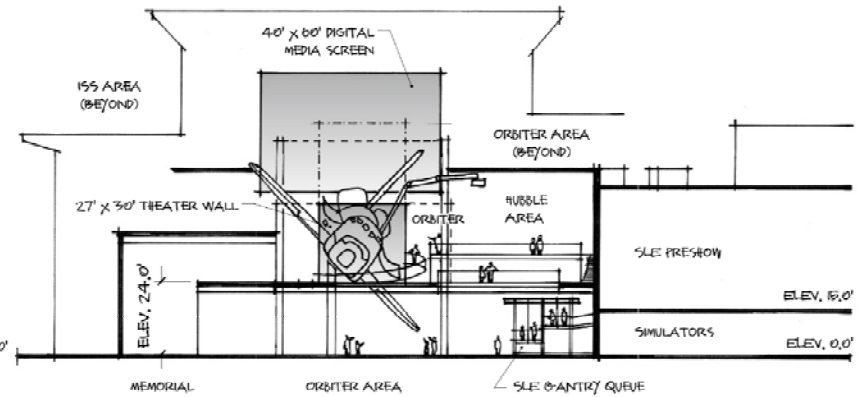
Key Principles

- The experience will tell stories about people of the Shuttle Program.
- The experience will include many interactive elements.
- Atlantis will be displayed as if “on orbit.”
- The facility will include stories and experiences about ISS and Hubble as key achievements of STS.
- The experience will incorporate STEM informal learning opportunities

Key Principles

- The experience will include a memorial to Challenger and Columbia.
- The new facility will work in conjunction with Shuttle Launch Experience (SLE) complementing, but not duplicating it.
- The facility will be positioned at the terminus of the “Vapor Trail,” forming a bookend to the Rocket Garden

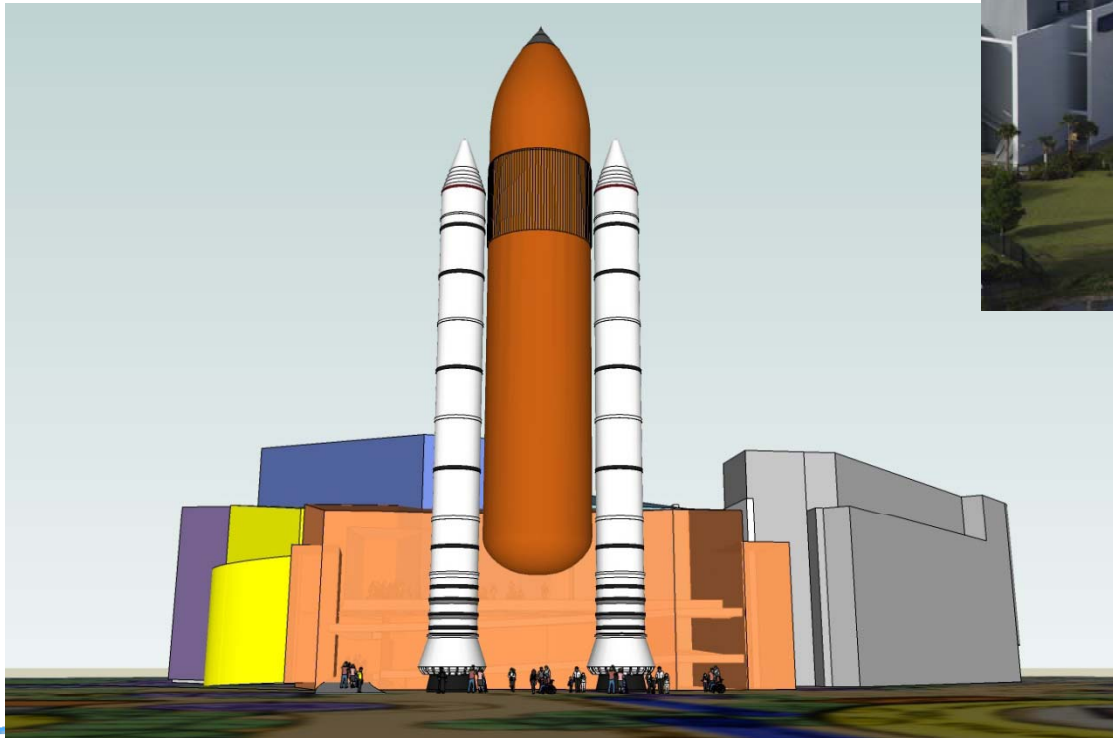
CONCEPT SECTION



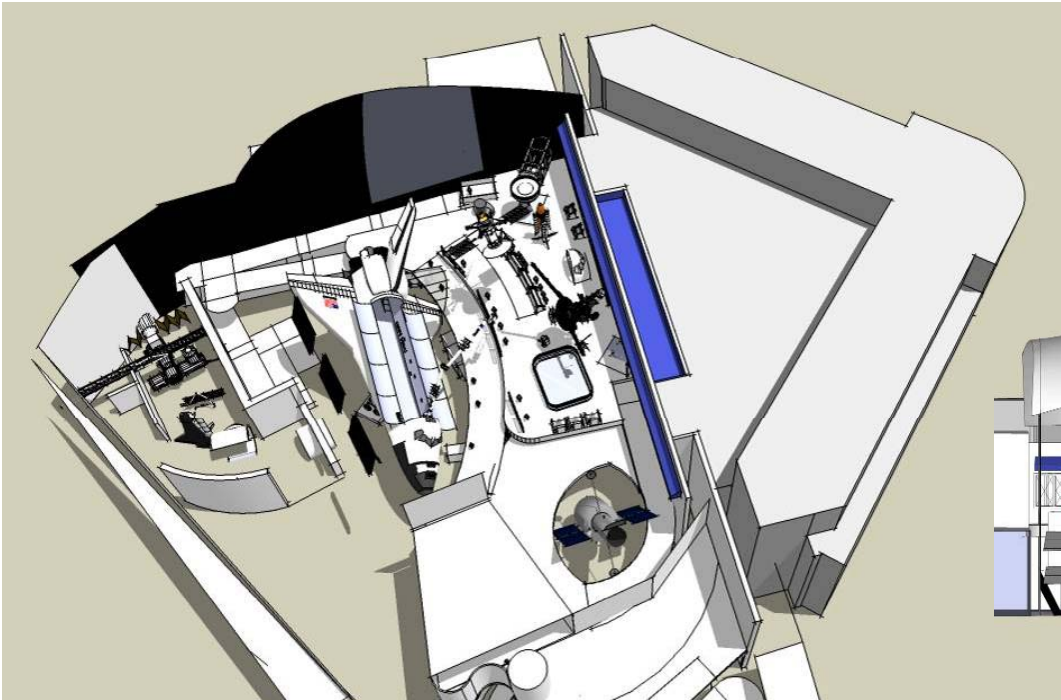
15

Orbiter Home

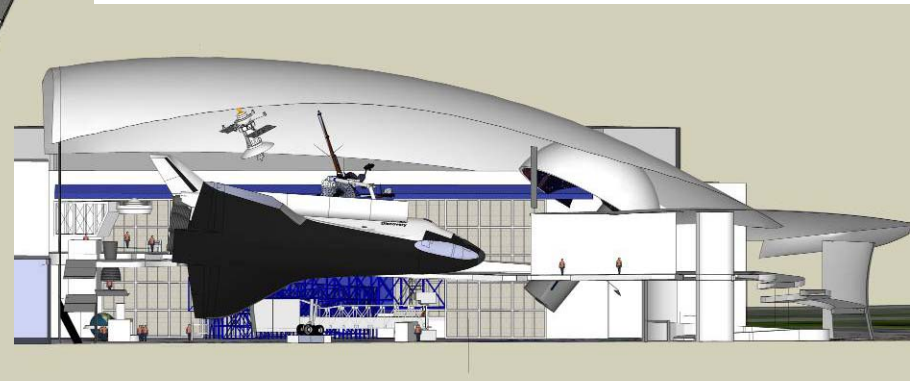
APPROACH EXPERIENCE



BUILDING CONCEPT



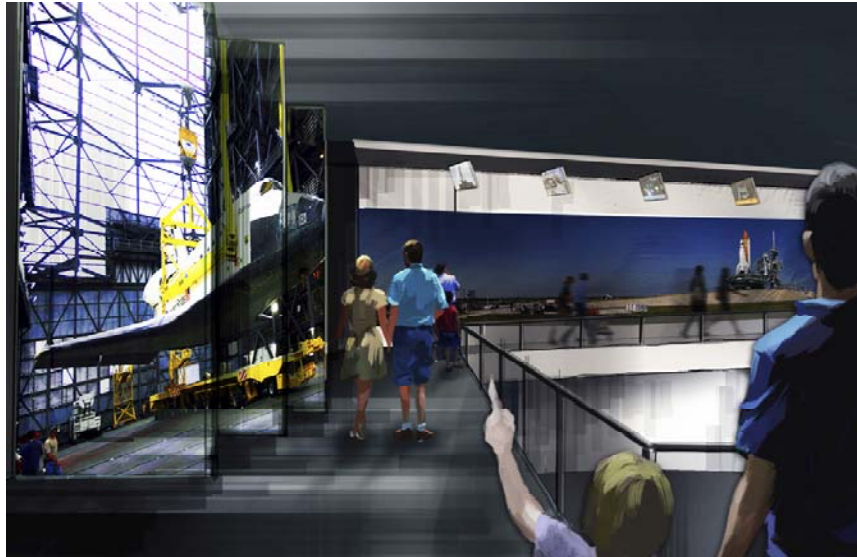
CONCEPT FLOOR PLAN



SECTION VIEW

Orbiter Home

ENTRY EXHIBITS



A HUMAN STORY



IT'S ABOUT THE PEOPLE

Orbiter Home

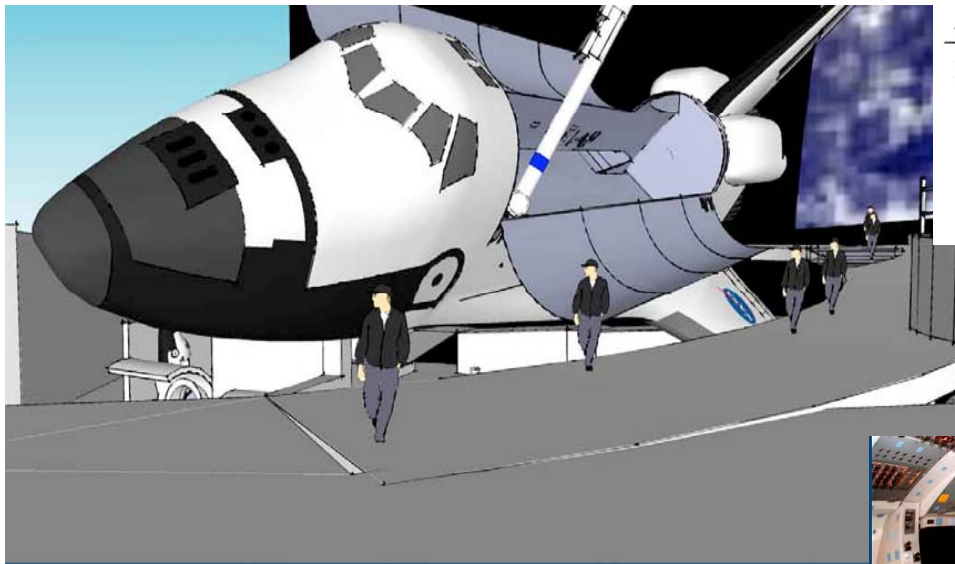
ORBITER UP CLOSE

PRESHOW
REVEAL

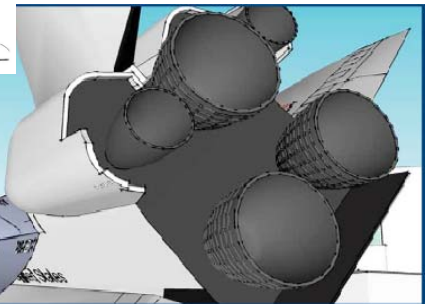
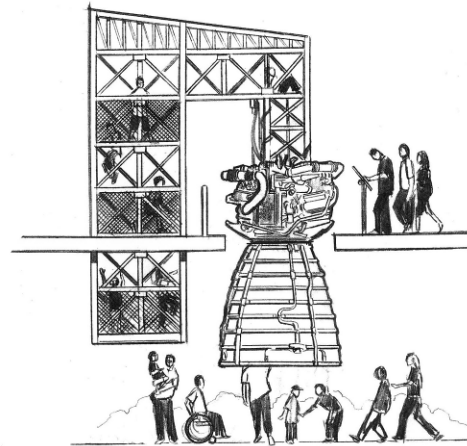


Orbiter Home

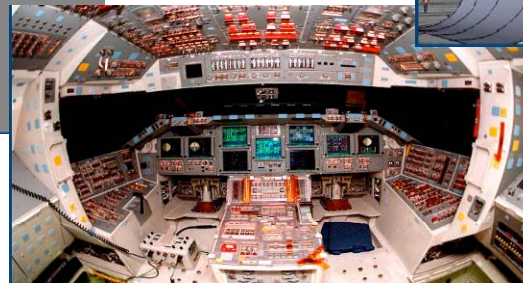
ORBITER UP CLOSE



CARGO BAY



ENGINES



FLIGHT DECK / CREW
COMPARTMENT

Orbiter Home

EXHIBIT CONCEPT



PGAVDESTINATIONS

Orbiter Home

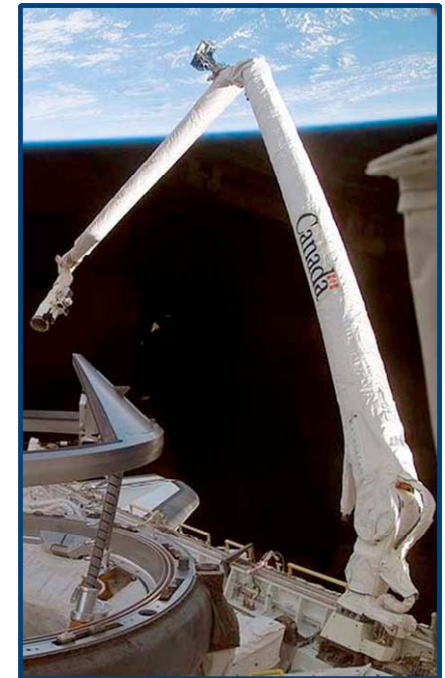
SIMULATORS TO BE LIKE THE ASTRONAUTS

REENTRY



SATELLITE GRAB

STATION DOCKING

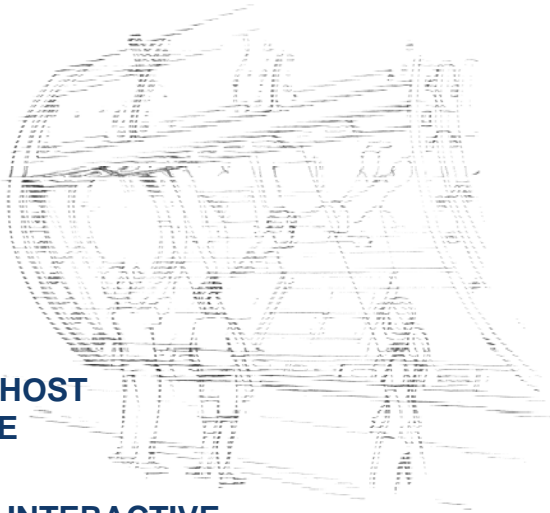


CANADA ARM

Orbiter Home

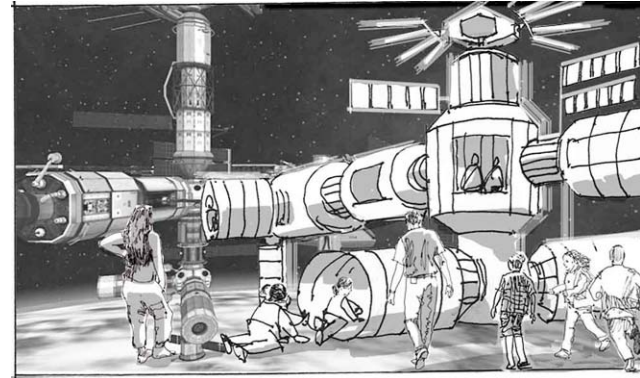
ISS

THE QUEST TO LIVE IN SPACE



PEPPER'S GHOST
INTERACTIVE

MEDIA WALL INTERACTIVE



ISS CLIMBING STRUCTURE



LIVING IN SPACE

Orbiter Home

EXHIBIT CONCEPT



PGAVDESTINATIONS

Orbiter Home Project – Schedule Overview

Phase I - Concept

- Kick Off Meeting October 2010
- Design October 2010 – February 2011

Phase II – Construction Documents

- Design April 2011 – November 2011
- Procurement / Bidding November 2011 – January 2012
- Construction January 2012 – July 2013
- Open July 2013